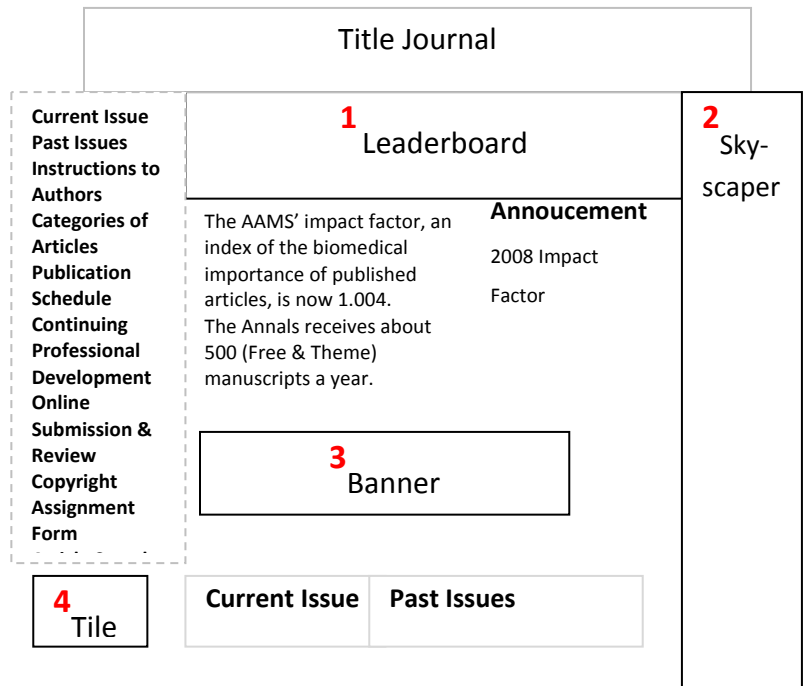


The Annals Online Banner Advertising Rates

**Online Advertising creates products' awareness across international boundaries, and definitely increases the likelihood that physicians will make your brand their product of choice**

Advertisement	Cost per month
<sup>1</sup> Leaderboard (728 x 90 pixels)	\$500
<sup>2</sup> Skyscraper (120 x 600 pixels)	\$500
<sup>3</sup> Banner (234 x 60 pixels)	\$300
<sup>4</sup> Tile (120 x 60 pixels)	\$200

\*Prices before GST.



**Terms and Conditions**

- The Annals does not design or modified the banner submitted, client is responsible to provide complete, finalized artworks.
- The format of final artwork should be in GIF, JPG.
- The Annals, in its sole discretion, reserves the right to decline any submitted advertisement or to review, suspend or terminate publication of any advertisement previously accepted.

Advertisers, media buyers and others with specific questions about online advertising in the Annals, please email [annals@ams.edu.sg](mailto:annals@ams.edu.sg).