



Online Advertising Rates (Per Month)

	Top Banner (Leaderboard)		Bottom Banner (Above footer)		Side Banner (Top of right panel)	
	Single ad	2-3 rotating ads	Single ad	2-3 rotating ads	Single ad	2-3 rotating ads
Dimensions	728 x 90 pixels	728 x 90 pixels	728 x 90 pixels	728 x 90 pixels	300 x 250 pixels	300 x 250 pixels
Positions (page)	Rates in Singapore Dollars (before GST)					
Home page	NA	NA	600	500	800	700
Current Issue	800	600	500	400	700	600
Past Issues (listing page)	600	500	500	400	600	500
Past Issue (specific issue)	500	400	400	300	400	300
Featured Articles	700	600	500	400	600	500
Online First	600	500	500	400	600	500

Electronic Direct Mail – SGD1,000 (before GST)

For more information, please contact Annals at: annals@ams.edu.sg

For medical advertising, pls refer to guidelines by HSA Singapore:

<https://www.hsa.gov.sg/medical-devices/advertisements-promotions>

<https://www.hsa.gov.sg/therapeutic-products/overview>